

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 02469 261516Z

ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----045246 261842Z /72

R 261143Z JUN 78
FM AMEMBASSY STOCKHOLM
TO USDOC WASHDC
INFO SECSTATE WASHDC 4104

UNCLAS STOCKHOLM 2469

E.O. 11652: N/A
TAGS: BEXP, SW
SUBJ: FOREIGN BUYER PROGRAM FY'79

REF: STATE 147812

1. OUR REQUIREMENTS FOR PROMOTION BROCHURES FOR FBP SHOWS ARE DETAILED BELOW. SHOW PROMOTERS CAN BE INFORMED THAT ENGLISH LANGUAGE BROCHURES ARE AS USEFUL IN SWEDEN AS MULTILANGUAGE BROCHURES.

2. FOR MOST SHOWS, 25 BROCHURES ARE SUFFICIENT FOR DISTRIBUTION AMONG TRADE JOURNALS, CHAMBERS OF COMMERCE, COMMERCIAL AND INDUSTRIAL ASSOCIATIONS AND FOR DISPLAY IN THE COMMERCIAL LIBRARY AND CONSULAR OFFICE. MAJOR PROSPECTS AND DEALERS ARE REACHED THROUGH PUBLICITY IN OUR COMMERCIAL NEWSLETTER. FOR THEMES WARRENTING DIRECT MAILINGS TO BLUE RIBBON PROSPECTS WHERE RESOURCES PERMIT, WE ARE REQUESTING AN EXTRA 25 BROCHURES.

3. PLEASE SEND 50 BROCHURES FOR:

A. NOPA OCT '78
B. GRAPH OCT '78
C. COMPUTER JUNE '79

4. PLEASE SEND 25 BROCHURES FOR THE REMAINING SHOWS LISTED
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IN STATE 048966.
KENNEDY-MINOTT

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NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 26 jun 1978
Decapton Date: 01 jan 1960
Decapton Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STOCKH02469
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780265-0139
Format: TEL
From: STOCKHOLM
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780618/aaaaapzr.tel
Line Count: 57
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: d937667f-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 STATE 147812
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2202148
Secure: OPEN
Status: NATIVE
Subject: FOREIGN BUYER PROGRAM FY'79
TAGS: BEXP, SW
To: COM
Type: TE
vdkgvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/d937667f-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014